



THE PAY IT FORWARD COMPANY



7 CBD Oil

Water Soluble Hemp CBD Oil

Starting with the most natural and pure ingredients, 7 CBD Oil brings the completeness and connection of CBD to the body.

Nutrition Info

Serving Size:
20 drops (1ml)

Servings per Container: 30	Amount per Serving	% Daily Value*
Calories	0	3%
Total Fat (Saturated Fat)	0.01g	<1%
Hemp CBD oil Purzorb™	13.3mg	†

OTHER INGREDIENTS: Water, Monk fruit, (Seratia Grosvenori), Vegetable Stearate, Natural flavors and Citric acid, Sodium Benzoate (preservative), and Potassium Sorbate (preservative).

Suggested Use: Take 1-2 droppers (1-2ml) daily.

Warning: Not intended for use under the age of 18. DO not take if you are pregnant or lactating without consulting your physician. Consult your physician if you have a medical condition or are taking any medication.

*Percent Daily Values (DV) are based upon a 2,000 calorie diet
† Daily Value not established

CBD Oil with Purzorb™ Technology

The Pur-X Technology team has been manufacturing and marketing bio absorbable oil based ingredients and formulating them into products for the past 7 years. Purzorb™ is the technology for taking an oil based ingredient and making it bio absorbable or "bioavailable" to the body without changing its form and structure. Purzorb™ accomplishes this process in the same way the body does it. The Purzorb™ technology mimics the body's way to make oil based ingredients bioavailable.

85% Absorption in GI Tract

In laboratory studies, Purzorb™ formulated Hemp CBD Oil has demonstrated significantly more bioavailability than unformulated hemp. This means that 7 CBD Oil with Purzorb™ can get the same effect, quicker than that of a much higher dose of traditional CBD oil based products.

Not all Cannabis is Created Equal

CBD VS. MARIJUANA: Industrial hemp is a variety of the Cannabis sativa plant species that is grown specifically for the industrial uses of its derived products. Commercially it has been refined into paper, textiles, clothing, biodegradable plastics, paint, insulation, biofuel, food, cosmetics, nutritional supplements and animal feed. Although industrial hemp and the cannabis drug, marijuana are both members of the Cannabis sativa species, they have distinctive biochemical compositions and use

Also unique to industrial hemp is the high amounts of phytocannabinoids sometimes referred to as CBD which is an abbreviation for cannabidiol, a prominent naturally-occurring cannabinoid component found in cannabis sativa. Cannabidiol comprises up to 40% of the plant. CBD is "a cannabinoid devoid of psychoactive effect." After THC (Δ9-tetrahydrocannabinol), CBD is by far the most studied natural cannabinoid. According to many researchers, CBD may be the single most important cannabinoid ever discovered.

Common Uses

CBD regulates the endocannabinoid system (ECS). There are two types of cannabinoid receptors found throughout the body (CB1 and CB2), but they are most abundant in the brain and immune system respectively. While clinical studies are pending, CBD products are being tested for pain, anti-inflammatory effects, anti-anxiety, memory, appetite suppression, movement disorders including seizures, and ADHD to name a few. In summary, while newly studied, the ECS is responsible for affects throughout the entire body including sleep and relaxation, inflammatory responses and cognitive function.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

The ECS regulates relaxation, eating, sleeping, certain inflammation responses and even cognitive function.